

JUNE 16<sup>TH</sup>, 2010  
FOR IMMEDIATE RELEASE

**LADIES AND GENTLEMAN AND CHILDREN OF ALL AGES –  
WELCOME TO *THE BLACK LABEL BERZERKUS!*  
BLACK LABEL SOCIETY TO HEADLINE NEW HARD ROCK FESTIVAL  
CREATED BY FRONTMAN ZAKK WYLDE**

***NORTH AMERICAN TOUR KICKS OFF SEPTEMBER 21<sup>ST</sup> WITH SPECIAL  
GUESTS CLUTCH, CHILDREN OF BODOM AND 2CENTS***

(New York, NY) – Legendary rocker Zakk Wylde is proud to announce the creation of *The Black Label Berzerkus*, a rock n' roll night of excess and unique madness! Headlined by Wylde's infamous Black Label Society, the extensive two-month long North American trek will also feature Clutch, Children Of Bodom and 2Cents. Hand-picked by Wylde himself, Children Of Bodom and Clutch will share the main support slot. Kicking off on September 21<sup>st</sup> at Roseland in Portland, OR, the tour will make stops across the U.S. and Canada, and will pack a powerful punch of music and debauchery. Please see below for the full tour routing, as well as additional Black Label Society tour dates including Ozzfest.

Zakk Wylde, known worldwide for his guitar prowess and over-the-top stage presence, was looking at other rock festivals and saw the need for a value-priced tour of his own – particularly one that caters to the need of his unique demographic of fans, known as Berzerkers. It was an easy decision, says Wylde, summing it up like only he can, "If you don't get invited to the party, start your f'ing own!" Children Of Bodom commented, "COB is more than ready to head out on Berzerkus and see all of our great fans. Expect nothing but a good time, Bodom style!"

Black Label Society's first new album in four years, *ORDER OF THE BLACK*, will be released in North America via E1 Music on August 10<sup>th</sup>. The first single from the album, "Parade Of The Dead" will be delivered to radio later this month and is available now for streaming on [www.zakkwylde.com](http://www.zakkwylde.com) and [www.blacklabelsociety.com](http://www.blacklabelsociety.com) and for purchase on iTunes: [http://bit.ly/bls\\_parade](http://bit.ly/bls_parade). *ORDER OF THE BLACK* will feature four unique covers designed by Zakk Wylde himself – one for each territory: North America, Europe, Asia and Australia/New Zealand. Click [here](#) to view and download the North American album cover.

About Zakk Wylde/Black Label Society

In the two decades since Ozzy Osbourne hired him away from his job at a New Jersey gas station, Zakk Wylde has established himself as a guitar icon known and revered the world over. Wylde has won nearly every guitar award imaginable, graced countless magazine covers and is a major influence to a new battalion of rock guitarists. Writing and recording with Osbourne led to multi-platinum success, inspiring him to create the now iconic Black Label Society in 1998. In the decade plus since, BLS has turned the notion of what a rock band should be upside down by inspiring legions of fans (known as Berserkers) all over the world to follow the mantra: Strength, Determination, Merciless, Forever (SDMF for short). Wylde and his Berserkers have established a heavy metal institution true to the vision of uncompromising, unfiltered and unrestrained rock n' roll. To date, Black Label Society has sold more than 3.5 million albums worldwide and continues to be a massive presence on the worldwide touring and merchandising circuits.

### About Children Of Bodom

Children Of Bodom's enthralling mix of modern heavy metal, melodic hooks and the guitar acrobatics of front man and guitar hero Alexi Laiho have solidified the critically acclaimed band as one of the most revered metal acts in the world. The group's latest studio album *Blooddrunk* skyrocketed to #22 on Billboard's Top 200 chart and scored the quintet a #1 debut in its native Finland. Laiho was named "Best Metal Guitarist" in the 2008 *Guitar World* Reader's Poll and his playing on the band's 2003 release *Hate Crew Deathroll* earned the album a place among the magazine's "50 Greatest Guitar Albums" of all time, alongside records by Jimi Hendrix, Van Halen and Metallica. The unit has been called "technically dazzling" by the *New York Times* and "One of the most talented metal bands of our time" by contemporary media conglomerate *VICE*. Clearly, Laiho and Children Of Bodom are one of the leading voices of metal's new generation.

### About Clutch

The Clutch story begins with eight full-length albums and three EPs recorded/released through five different labels, thousands of concerts played, multiple songs receiving College Radio, Modern Rock, Mainstream Rock & MTV airplay, and nearly 1.5 million units sold. In 2008, Clutch band members Neil Fallon, Tim Sult, Dan Maines and Jean Paul Gaster, along with longtime manager Jack Flanagan, dove into uncharted waters and opened their own fully-operational music label, Weathermaker Music. Weathermaker issued Clutch's first long-form concert DVD "Full Fathom Five, Video Field Recordings" and the accompanying live CD, "Full Fathom Five, Audio Field Recordings". With NO distribution in place, the CD and DVD still entered Billboard at #155 and #178 respectively. The next few months were spent touring and forging the Weathermaker-Sony/RED label-distribution partnership. After re-issuing the rarities CD "Slow Hole to China" in Feb '09, Clutch entered the studio in the spring and recorded the epic "Strange Cousins From the West" CD. After releasing the "50,000 Unstoppable Watts" single in July, "Strange Cousins..." debuted at #35 on the billboard Top 200 Album chart and #17 on the Top 100 Digital Album chart, thus achieving the highest chart positions of the band's storied career!

### About 2Cents

Forget about trying to reach the members of fast-rising metallists 2Cents at their homes, as it appears as though the group is constantly on the road. Comprised of the brother tandem Adam (lead vocals, drums) and Dave O'Rourke (guitar, vocals), and Adair Cobley (guitar) and Jason Wendell (bass), 2Cents has completed two legs of touring with Five Finger Death Punch and Shadows Fall, and Korn (as part of the Jagermeister Music Tour). Additionally, 2Cents has played with other notable bands, including Killswitch Engage, Rise Against, Pennywise, Static X, and Gwar, among many renowned acts. 2Cents are touring in support of their latest hard-hitting release, 'Dress To Kill' (released April 20th via Eight O Five Records, and produced by Matt Hyde), which manages to combine intensity and melody together, in one hellacious sonic assault.

### Black Label Society on tour:

#### JULY

24 London, UK Victoria Park (High Voltage Festival)\*\*

#### AUGUST

14 San Bernardino, CA San Manuel Amphitheater\*  
17 Tinley Park, IL First Midwest Bank Amphitheatre\*

18	Fort Wayne, IN	Piere's **
19	Burgettstown, PA	First Niagara Pavilion*
21	Hartford, CT	The Comcast Theatre*
22	Camden, NJ	Susquehanna Bank Center*
24	Mansfield, MA	Comcast Center*
28	Auburn, WA	KISW Pain In The Grass @ White River Amphitheatre**
30	Medford, OR	Medford Armory **
31	Modesto, CA	Modesto Centre Plaza**

#### SEPTEMBER

16	Las Vegas, NV	House of Blues
17	Reno, NV	Knitting Factory
18	Boise, ID	Knitting Factory
20	Spokane, WA	Knitting Factory

#### The Black Label Berzerkus 2010:

21	Portland, OR	Roseland
22	Vancouver, BC	PNE Forum
24	Edmonton, AB	Edmonton EXPO Centre Hall D Arena
25	Regina, SK	Agribition Hall
26	Calgary, AB	Big 4
28	Winnipeg, MB	Winnipeg Convention Centre
30	Omaha, NE	Anchor Inn

#### OCTOBER

1	Clive, IA	7 Flags
2	Milwaukee, WI	Eagles Ballroom
3	St. Paul, MN	Roy Wilkins Auditorium
5	Louisville, KY	Expo Five
8	Asbury Park, NJ	Convention Hall
9	Lewiston, ME	The Colisee
12	Halifax, NS	Cunard Centre
14	Montreal, QC	Metropolis
15	Toronto, ON	Sound Academy
16	Toronto, ON	Sound Academy
20	New York, NY	Hammerstein Ballroom
22	Myrtle Beach, SC	House of Blues
23	Atlanta, GA	Masquerade Music Park
24	Charlotte, NC	The Fillmore Charlotte
26	Orlando, FL	Hard Rock
28	Houston, TX	Verizon Wireless Theater
29	Corpus Christi, TX	Concrete St. Amphitheater
30	Grand Prairie, TX	Verizon Theatre@Grand Prairie
31	Lubbock, TX	Lonestar Pavilion

#### NOVEMBER

2	Austin, TX	Stubbs Waller Creek Amphitheater
3	Tulsa, OK	Brady Theater
5	Grand Rapids, MI	DeltaPlex
7	Detroit, MI	The Fillmore Detroit

9	Rochester, NY	Main Street Armory
10	Columbus, OH	The LC Pavilion
12	Wichita, KS	Cotillion
13	Kansas City, MO	Uptown Theater
14	Denver, CO	The Fillmore Auditorium
16	Salt Lake City, UT	The Complex
18	Phoenix, AZ	Dodge Theatre
20	San Francisco, CA	Warfield

\*Ozzfest

\*\* Black Label Society only

For more information please visit:

[www.blacklabelsociety.com](http://www.blacklabelsociety.com)

[www.zakkwylde.com](http://www.zakkwylde.com)

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